



Expression of Interest (EOI) for Artists or Artist Teams

Public Artwork – 3D Sculpture

Claremont Park, Corner Stirling Highway & Bay View Terrace, Claremont

Background

The Town of Claremont is the local government authority known for the beautiful, leafy, riverside suburbs of Claremont and Swanbourne. The Town is located on the land of the Whadjuk Noongar people and covers an area of almost 5km². This area is home to approximately 11,284 people, with an estimated growth to 14,600 residents over the next 20 years. Families make up the largest household type and they are supported by 8 government and independent schools.

The Town includes a thriving town centre, comprising of a large shopping centre and surrounding streets of boutiques, restaurants and cafes with the convenience of easy access to public transport. There are a total of 1618 businesses in the Town of Claremont.

The Town is also home to the Lake Claremont Conservation Category Wetland, numerous parks and dog exercise areas, a par 3 golf course, the Claremont Aquatic Centre, the Claremont Museum and the Claremont Community Hub and Library.

Project Overview

The Town recognises the significance that arts and culture plays in community enrichment. Public art is an integral element of the Town's vision for Claremont's cultural identity. Making visual art broadly accessible to the community helps to develop civic pride, creates opportunity for community engagement and contributes to a sense of place.

The Town is inviting suitably experienced West Australian Artists or Artist Teams to submit an Expressions of Interest (EOI) to design, fabricate and install a 3D public artwork for the southwestern corner of Claremont Park located between the Town of Claremont administration building and the new Bay View Community Centre.

The new public artwork will provide an inspiring and visually appealing addition to the beautifully kept green space encouraging more community engagement with the park and outdoors. Claremont is a leafy suburb known for its attractive parks and gardens, providing a relaxed atmosphere for residents and visitors alike.

The artwork will be modern and fun, providing opportunities for audience interaction through its iconic, family friendly, place making design.

Design Brief

Located right in the center of Claremont, Claremont Park is a large green space with shaded areas from a mixture of beautiful mature trees including pines, palms, and gums. This much-loved space has a range of facilities including park benches, public bathrooms, a playground and is a popular destination for dog owners to exercise their social pooches. The park is also home to much of the local birdlife including a family of kookaburras. The Town envisages that this new public artwork, will not only adorn the park, but also engage community interaction by park users, whether that be by touching, sitting, or climbing the artwork. The artwork's location is directly across the park from the council's administration building, and adjacent to the visitor's carpark. The new work needs to be contemporary in feel and appeal to all ages.

The artwork should reflect the following themes and design criteria:

- Create a vibrant landmark that will facilitate a strong sense of place, identity and community connectedness with the Town of Claremont.
- Provide the public space with a vibrant/dynamic and inspiring visual element that is reflective of best practice in contemporary public art.
- Demonstrating a high level of technical skill, creativity, and originality.
- Does not include any traditional graffiti, pop art or marketing.
- Reflective of the cultural identity and character of Claremont; an established, socially conscious, and well-informed, culturally aware community.
- The design should be reflective of the parks most beloved visitors to this space, the family pet, and loyal canine friends and/or birdlife. (It can be simplistic or stylize in its appearance.)
- The Town encourages the design to consider public interaction.
- The budget and design must include the artwork's footing or anchors and make every effort to minimize the negative impact it has on the natural environment in which it is located.

Budget

The selected artist will be granted \$40,000, plus GST, to complete this sculptural public artwork. Payment will be made in two stages in accordance with the outcomes/milestones for each stage of the project as specified below:

1. Design acceptance \$20,000 (plus GST) (upon signing of the commissioning contract by both the Artist and the Town).
2. Artwork completion \$20,000 (plus GST).

Payment will be made in accordance with the Town's payment terms, which is 30 days from the date of receipt of a valid invoice. This total amount includes the artists' fees and all costs relating to the execution of the artwork including, but not limited to:

- Administration, research, concept and design development and any/all meetings.
- Materials, supplies and installation (including the use of a long-lasting materials with a life span of a minimum 10yrs and surface protection of the artwork as required.)
- Travel expenses.
- Any structural and/or engineering approvals required.
- Hire of equipment for installation including scaffolding, machinery or similar (if required).
- Adequate public liability insurance with a minimum of \$10 million cover as specified by Town.
- The Artist's own photography/documentation throughout the installation.
- Maintenance Schedule detailing all materials used and recommended maintenance schedule.

Location and Dimensions

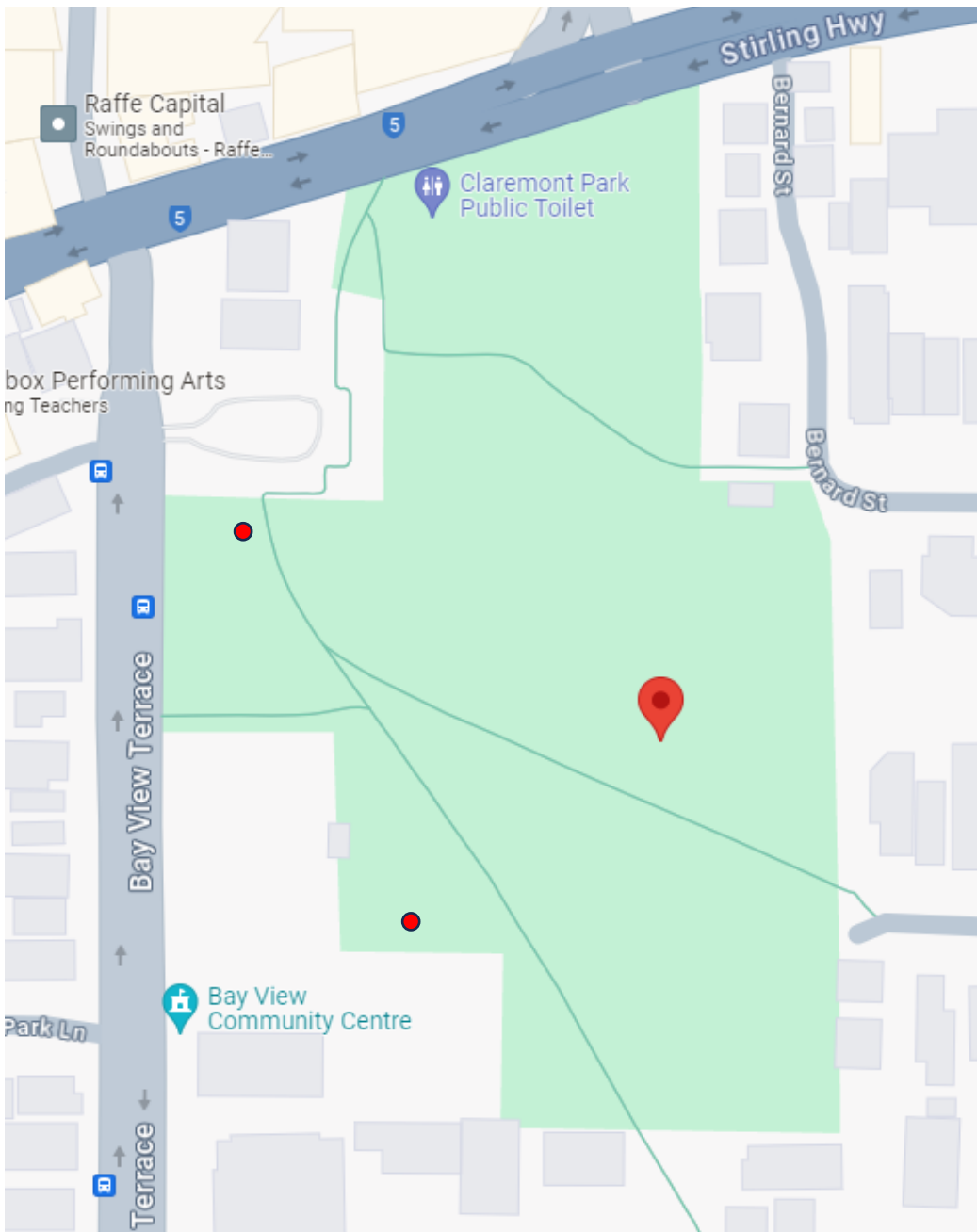
The public artwork will be a 3D sculptural work and located on the southern western side of Claremont Park



The total area available for the work is: 3m (L) x 3m (W) x 3m (H) equalling 27 square cubic metres.



Possible sculpture locations: ●





Artists are encouraged to visit the site prior to submitting an EOI.

Submission Requirements

Artists are invited to submit a proposal including the following:

1. Relevant Experience - Provide up to 6 images of previous mural artwork(s) that demonstrate your artistic style, ability, and quality of work.
2. Curriculum Vitae - Provide a CV demonstrating relevant experience and successful execution of previous projects.
3. Statement - Provide a statement of interest in the project explaining your motivation behind your submission and how you intend to approach conceptualising a design.
4. Proof of professional indemnity and public liability insurance with a minimum of \$10 million cover.

Applications close: 29 October 2024, 4pm and can be submitted in person to, The Town of Claremont, Attention: Bridget Reeve, 308 Stirling Highway, Claremont, WA 6010 or by email to artaward@claremont.wa.gov.au

Email submission must be no larger than 10MB.

All queries should be directed to the Town of Claremont's Arts Officer: Bridget Reeve via email: breeve@claremont.wa.com.au or phone 08 9285 4300.

Selection Criteria

Submissions will be assessed by a panel based on the below selection criteria:

Assessment criteria	Weighting
Artistic Merit <ul style="list-style-type: none">- Quality of previous artwork- Level of creativity and originality- Innovation	40%
Appropriateness of artwork <ul style="list-style-type: none">- Relevance to location- Relevance to design brief- Strength of conceptual approach	30%
Relevant experience <ul style="list-style-type: none">- Working in the public realm- Materials	15%

Management <ul style="list-style-type: none"> - Demonstrated ability in delivering similar projects - Demonstrated capacity to undertake the Project within timeframes and budget 	15%
TOTAL	100%

Up to three artists will be shortlisted to attend a briefing session with the Town and provided a fee of \$1000 to present a final detailed design concept along with an installation plan outlining their proposed timings and their safe work methods.

The Town intends to select one artist from the two shortlisted, to award the for the public artwork commission to.

Upon selection, a Commission Agreement between the Artist and the Town will be issued. The Artist is required to sign and return this Agreement.

Project Timeframe

Estimated Date	Event
24 September – 29 October 2024	Artists invited to submit EOI.
6 November 2024	Shortlisted artist notified.
27 November 2024	Final design proposals due to the Town of Claremont
17 December 2024	Final artwork design approved by council.
19 December 2024	Contract awarded to artist.
29 January 2025	Artwork commencement.
23 April 2025	Artwork to be completed.