



Community Scorecard 2023

Executive Presentation

Prepared for



Prepared by



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The Study

The Town of Claremont commissioned CATALYSE® to conduct an independent MARKYT® Community Scorecard.

All community members were invited to take part. Scorecard invitations were sent to all households and residential PO Boxes in the Town of Claremont using Australia Post's unaddressed mail services. Respondents could complete the scorecard in hard copy or online.

CATALYSE® sent email invitations to the Town's customer contacts, and the Town provided supporting promotions through various communication channels. The scorecard was open from 1 to 19 May 2023.





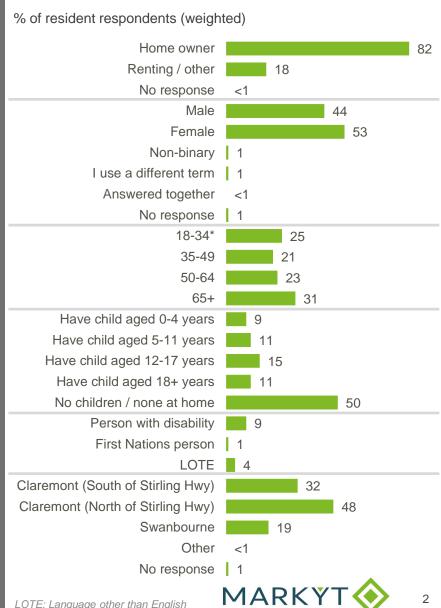


The scorecard was completed by 1,164 community members with various connections to the Town:

Local resident	Local business	Out of area ratepayer / Visitor	Elected member / Town staff
961	77	152	68

The main body of this report shows responses from local residents. Responses were weighted by age and gender to match the ABS Census population profile.

Where sub-totals add to ±1% of the parts, this is due to rounding errors to zero decimal places.



MARKYT Benchmarks | participating councils

CATALYSE® has conducted studies for close to 70 councils. When councils ask comparable questions, we publish the high and average scores to enable participating councils to recognise and learn from the industry leaders. In this report, the average and high scores are calculated from councils that have completed a MARKYT® accredited study within the past three years.

























































































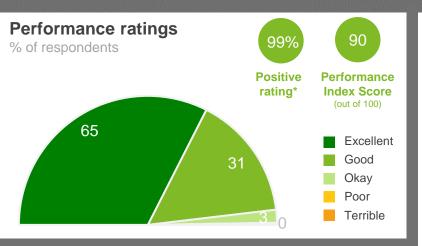


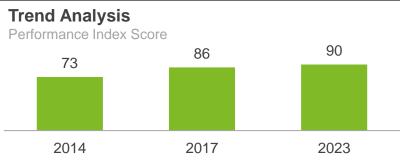




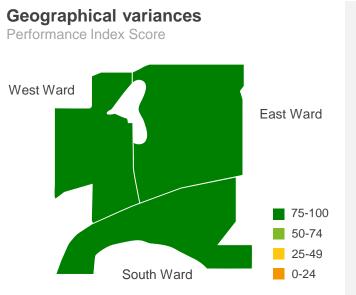


Place to live









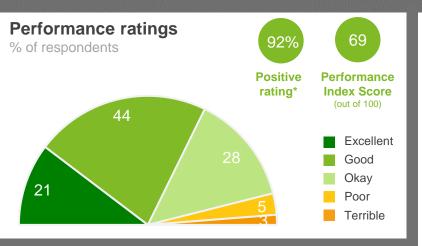
Location	
South Ward	90
East Ward	89
West Ward	93

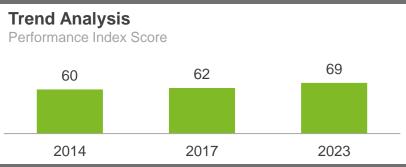
Community variances

Performance Index Score

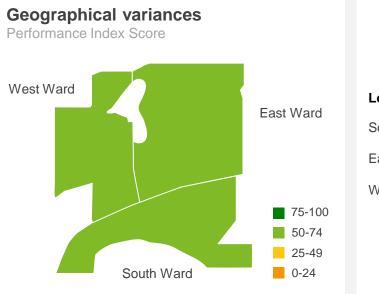
Gender		Age of children		Disability & culture	
Male	91	0-4 years	90	Disability	86
Female	90	5-11 years	90	Mainly speak LOTE	87
Age		12-17 years	89	Home ownership	
18-34 years	90	18+ years	90	Home owner	91
35-49 years	92	•		rionie owner	91
50-64 years	90	No children	91	Renting / other	88
65+ years	90				

Governing organisation









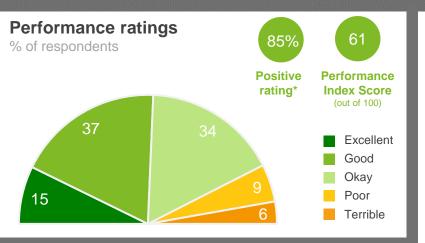
Location	
South Ward	69
East Ward	68
West Ward	71

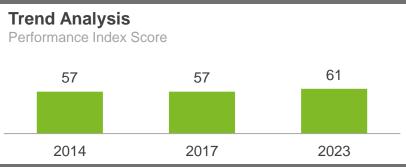
Community variances

Performance Index Score

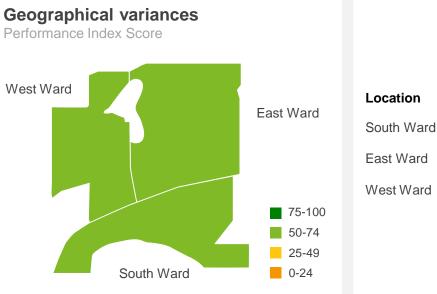
Gender		Age of children		Disability & culture	
Male	71	0-4 years	71	Disability	64
Female	69	5-11 years	65	Mainly speak LOTE	69
Age		12-17 years	66	Home ownership	
18-34 years	72	18+ years	66	Home owner	68
35-49 years	68	No children	71	Renting / other	72
50-64 years	64			Renting / Other	12
65+ years	70				

Council's leadership









Community variances

Performance Index Score

Gender		Age of children		Disability & culture	
Male	64	0-4 years	62	Disability	59
Female	61	5-11 years	54	Mainly speak LOTE	67
Age		12-17 years	54	Home ownership	
18-34 years	67	18+ years	55	Home owner	61
35-49 years	58	No children	66		
50-64 years	54	TTO Official		Renting / other	64
65+ years	65				

64

59

60

Overall Performance | industry comparisons

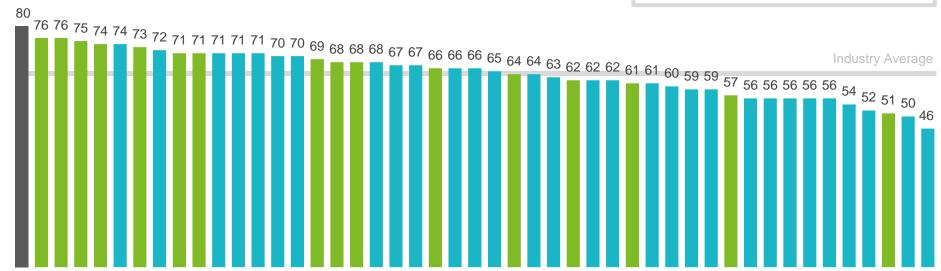
The 'Overall Performance Index Score' is a combined measure of the Town of Claremont as a 'place to live' and as a 'governing organisation'. The Town of Claremont's overall performance index score is 80 out of 100, the **industry leader**.

Overall Performance Index Score

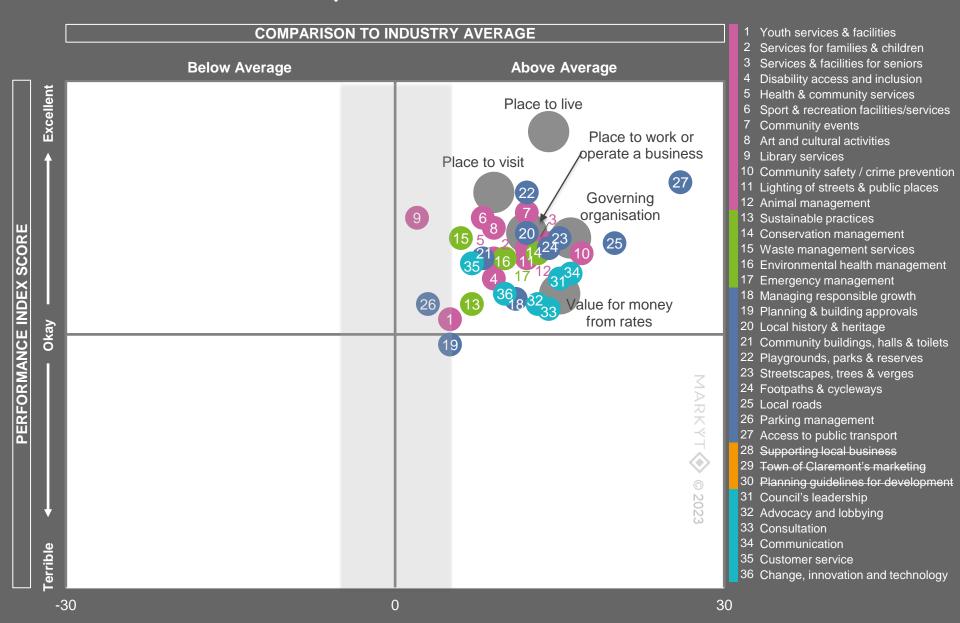
average of 'place to live' and 'governing organisation'

- Town of Claremont
- Metropolitan Councils
- Regional Councils

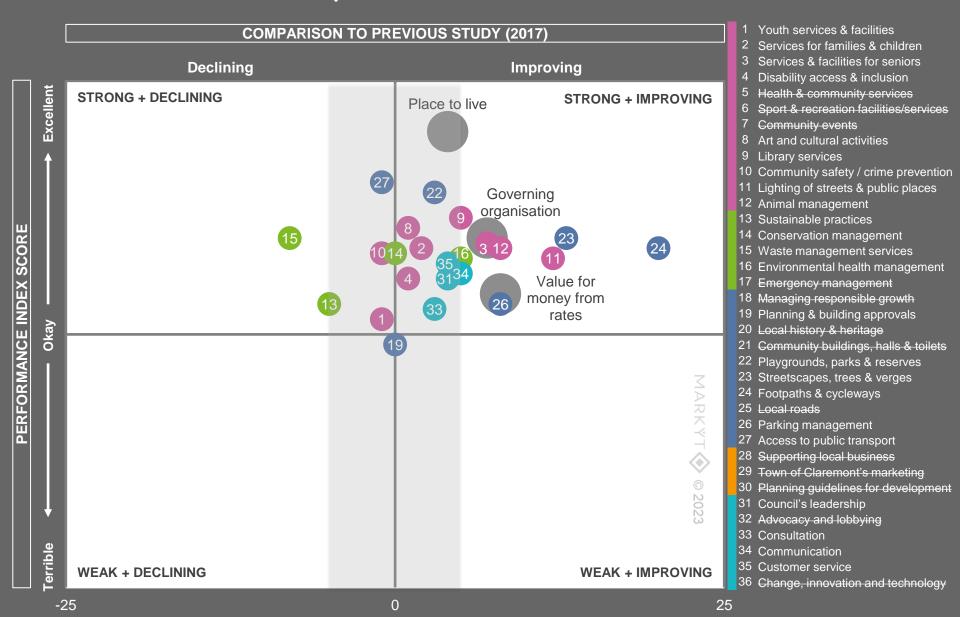


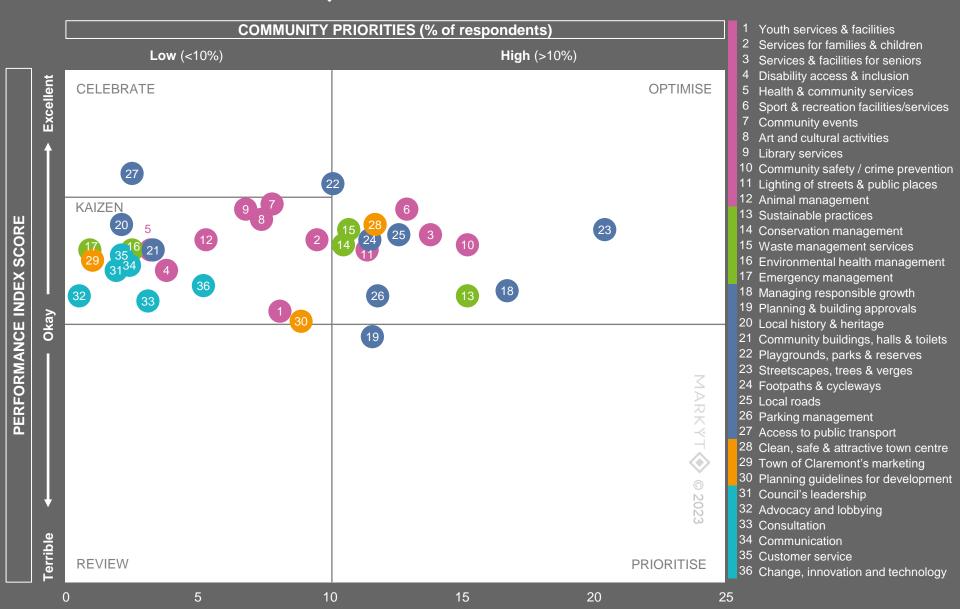


MARKYT Benchmark Matrix



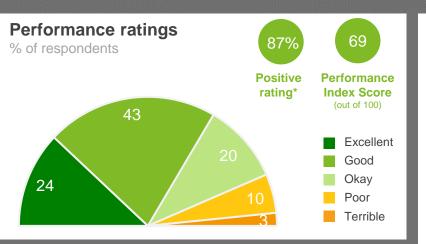
MARKYT Community Trends Window

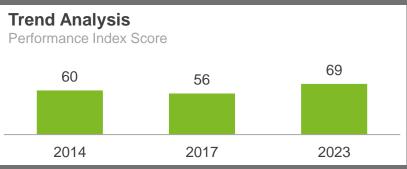




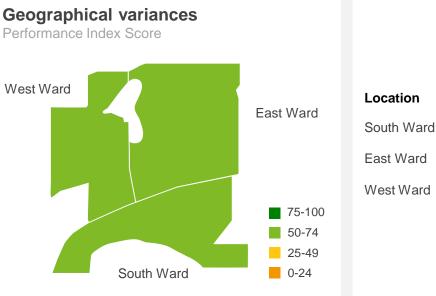
- Q. How would you rate performance in the following areas? Base: All respondents, excludes unsure and no response. (n=varies)
- Q. Which areas would you most like the Council to focus on improving? Base: All respondents, excludes no response (n = 854) Copyright CATALYSE® Pty Ltd. © 2023

Streetscapes, trees and verges









Community variances

Performance Index Score

Gender		Age of children		Disability & culture	
Male	72	0-4 years	71	Disability	70
Female	67	5-11 years	64	Mainly speak LOTE	67
Age		12-17 years	65	Home ownership	
18-34 years	77	18+ years	63	Home owner	68
35-49 years	69	No children	71		
50-64 years	65	145 ormatori	, ,	Renting / other	74
65+ years	65				

71

68

67

Community Action Plan Streetscapes, trees and verges

Community driven actions

- Plant more street and verge trees to maintain a healthy green canopy. When choosing trees consider shade cover, prioritising native species and phasing out Queensland Box and London Plane trees.
- Maintain mature trees prune regularly, remove and replace dead trees, and keep streets and footpaths clear from overhanging branches, leaves and debris.
- Maintain verges and footpaths keep clean and tidy and clear of weeds and leaves. Repair uneven footpaths.
- · Encourage residents to plant native verges.

Community Voices

"More trees, in more places - build an urban canopy - especially in the town centre and around the station."

"Choose more appropriate street trees. Plane Trees are messy, dangerous and planted too close together. They are park trees not verge trees."

"More native planting, less Queensland box trees and lawns on people's verges. Contribution (subsidised nursery vouchers etc) for people where native planting is desired. The removal of box trees to be subsidised to a greater extent."

"Mature trees on the streets need to be regularly pruned. The ones on Renown Ave where I live are beautiful trees, but due to lack of maintenance, large branches are often falling onto the streets, endangering lives and properties."

"Streetscapes need to improve. Trees cut back to make neater. Trucks/buses break branches because trees are not pruned. This make streets messy and dangerous."

"Replace dead trees faster (several have been missing from Barnfield Road for three years despite multiple emails to council)."

"Keep the streets clean of tree droppings, bark, pine bits and pieces, and the overuse of woodchips."

"The verges in areas aren't maintained, weeds grow to knee high in some areas, paths are a trip hazard. The council owns the verges, so where owners are not maintaining they need to step in."

"Claremont is a nice leafy suburb, but some of the footpaths are in dire need of replacement.

Council does need also to focus on this 'core responsibility'. Claremont Town Centre

streetscapes are good but not excellent. There is more that could be done to

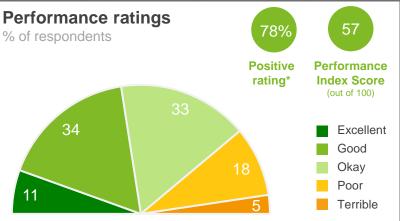
enhance this precinct."

"More tree planting and canopy cover in Claremont. Encourage native planting in place of lawns where possible, on local land and private property."

"Subsidise cost of planting verges - more encouragement to reduce grassed verges."



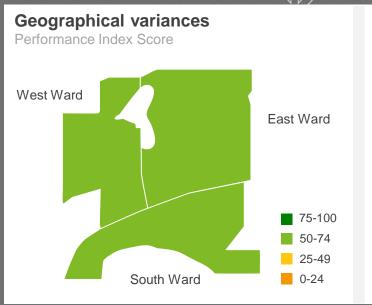
Managing responsible growth and development











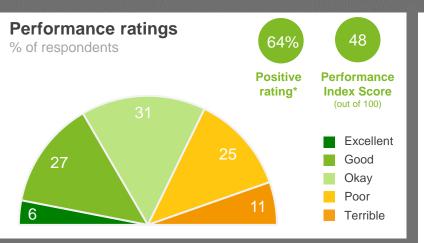
Location	
South Ward	58
East Ward	57
West Ward	56

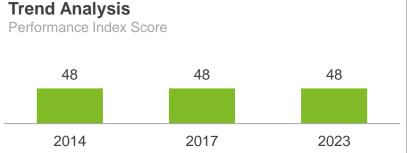
Community variances

Performance Index Score

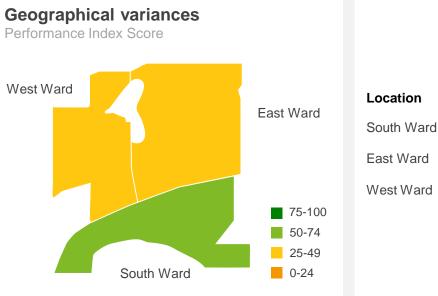
Gender		Age of children		Disability & culture	
Male	60	0-4 years	53	Disability	54
Female	55	5-11 years	58	Mainly speak LOTE	67
Age		12-17 years	54	Home ownership	
18-34 years	60	18+ years	52	Home owner	57
35-49 years	59	No obildron	F0		
50-64 years	53	No children	59	Renting / other	58
65+ years	58				

Planning and building approvals









Community variances

Performance Index Score

Gender		Age of children		Disability & culture	
Male	51	0-4 years	40	Disability	42
Female	47	5-11 years	47	Mainly speak LOTE	61
Age		12-17 years	48	Home ownership	
18-34 years	48	18+ years	42	Home owner	48
35-49 years	49	No children	51		
50-64 years	46	140 CHIIGIEH	01	Renting / other	48
65+ years	49				

50

46

49

Community Action Plan

Managing responsible growth and development

Community driven actions

- Advocate against high-rise and high-density development.
- Concentrate high density development in the town centre and other designated areas to reduce impact on residential areas.
- Ensure new developments provide adequate supporting infrastructure and amenities, e.g. road networks, parking, green spaces, recreational facilities.
- Keep development sympathetic with Claremont's character.
- Provide an urban plan to manage future development in consultation with the community and the State Government.

Community Voices

"Limit & control the development of high-rise buildings in the Town of Claremont."

"Oppose the state government's random growth targets for Claremont, the town is at risk of being overcrowded - have a campaign led by the Town to do so."

"Concentrate increased housing development into the highway corridor and town centre so as to allow the essential low density and low-rise nature of the residential areas of the Town to remain intact."

"Development in the Town Centre to be priority to enliven it and protect the rest of the suburbs from inappropriate development. Claremont is probably the best suburb in Perth - but it needs to allow growth in the town centre, which will in turn protect the leafy streets around it."

"Ensure that new developments address the issues of traffic management and parking in the area. We can't have more development without better roads and parking areas."

"I don't see any improvement in infrastructure to cater for the substantial number of people now living around Claremont oval. Any future development at Claremont Showgrounds or similar should require developers to provide required infrastructure - open space, sports fields, pool, parking, improved road network, etc."

"Having a long-term plan so that Claremont maintains its history and charm - keeping big ugly developments that are out of place with the town OUT."

"Retain Claremont's feel - Green leafy streets, preserve heritage architecture, minimise 'project home' developments via good quality design."

"Take control of medium and high-density planning and design or work constructively with the State Government."

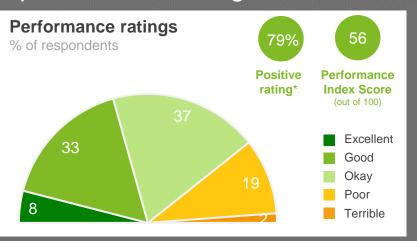
"Growth of population through increased housing density needs better management with central (state) planning."

"The Town centre needs a master plan to enable the quality of the centre, especially the ground plan and pedestrian quality. The treatment of Bayview Tce does not work and needs change to create a unique space that aids businesses and alfresco use."

"There needs to be a one term plan to manage future density - eg on Stirling Highway and to identify any future precincts for development. And there needs to be a concerted focus on building sustainable communities within higher density precincts."

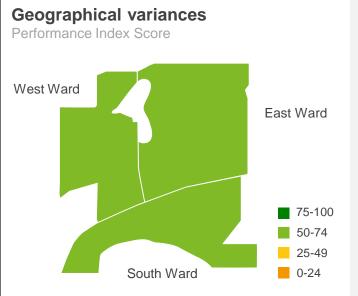


Efforts to promote and adopt sustainable practices to manage climate change









Location	
South Ward	60
East Ward	53
West Ward	58

Community variances

Performance Index Score

Gender		Age of children		Disability & culture	
Male	62	0-4 years	55	Disability	62
Female	54	5-11 years	56	Mainly speak LOTE	59
Age		12-17 years	56	Home ownership	
18-34 years	59	18+ years	54	Home owner	57
35-49 years	52	No children	58		
50-64 years	55	140 children	30	Renting / other	56
65+ years	60				

Community Action Plan

Sustainable practices / climate change

Community driven actions

- Introduce a 3-bin system for the separation of green and organic waste (FOGO).
- Encourage greater adoption of renewable energy technology including solar panels, community batteries and electric vehicles.
- Lead by example adopt sustainable practices in Council operations, e.g. electric vehicle fleet, solar panels on Council-owned buildings etc.
- Encourage greater adoption of sustainable practices with education, financial incentives, rebates etc.
- Provide stricter sustainability requirements in new developments e.g. water wise, solar panels, building materials, removal of trees etc.
- Discourage reliance on petrol-fuelled cars with more EV charging stations and improved public transport and active transport options.

Community Voices

"Claremont seems to be slow at taking up sustainable practices such as green bins and FOGO."

"Need to put FOGO in place but also have to have an education campaign around reasons we need to keep organics out of landfill."

"Generating our own power for the Town of Claremont. Renewable energy for our Town of Claremont. Battery storage, solar, wind."

"Increase energy efficiency focus and increase renewable energy usage."

"All council properties need to have solar panels and be as efficient as possible."

"Move to net zero by 2035 for the Town and Community: community clean power generation, and storage; vehicle charging stations; eRideable charging locations; electric council vehicles (including waste trucks)."

"Set out framework for neighbourhoods to install batteries, charge points and upgraded solar panels. Negotiate loan structure for neighbourhood groups to become sustainable for power (off grid). Amortise savings over loan term to repay."

"Make it law that all new builds must have solar panels, grey water recycling and rainwater tank."

"Follow sustainable guidelines for new buildings (solar, water wise, building materials...)"

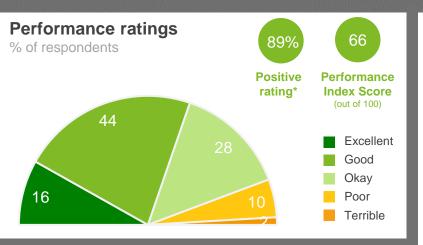
"Recycling improvements. Solar energy conversion of local government facilities.

Promotion of use of public transport, cycling & walking"

"Continue to improve/link public transport, bike paths. Embrace EV vehicles / charging stations"

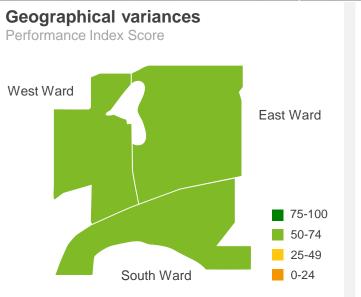
"Electrify our energy grid, divest from fossil fuels in all areas (including energy, sponsorship, promotion, funding, etc), ban cars from city centre, tax car use, invest in pedestrianised city centre and pedestrian/bicycle friendly streets, implement a zero-food-scrap-to-landfill waste collection program (composting), impose stringent restrictions on clearing existing native vegetation in developments, invest in public transit including shuttle services, and start getting serious about this issue for a start. Local governments can do these things."

Community safety and crime prevention









Location	
South Ward	66
East Ward	65
West Ward	68

Community variances

Performance Index Score

65+ years

64

Gender		Age of children		Disability & culture	
Male	67	0-4 years	71	Disability	60
Female	65	5-11 years	62	Mainly speak LOTE	69
Age		12-17 years	65	Home ownership	
18-34 years	75	18+ years	60	Home owner	64
35-49 years	63	No children	66	Destinated to	- 4
50-64 years	61	140 official	00	Renting / other	74

Community Action Plan

Community safety and crime prevention

Community driven actions

- Advocate for a greater police presence in the community
 – especially around the train station, Claremont Quarter and known hotspots.
- Provide more security patrols around the town centre, the train station and other hotspots, especially at night.
- Provide more CCTV surveillance cameras and street lighting in the town centre, parks and suburban streets.
- Facilitate a Neighbourhood Watch program and raise community awareness of safety issues.

Community Voices

"More police around Claremont. More police to be seen. I realise this is a State issue but pressure could be brought."

"More plain clothes polices officers, particularly at Claremont train station, Claremont Quarter and Hungry Jacks."

"We need our local police station back! We need local police that walk around and know their local community. Our street has had cars broken into at least 3 times in the last 7 months, plus at least 1 break in and a rock thrown in a window. I regularly see people stealing at Coles in Claremont Quarter. Crime is escalating, please do something!"

"Some form of security patrolling quieter areas of the town centre (in the) day, and more particularly at night to prevent vandalism and breaking and entering."

"A few years back there was a service on the weekends, from 9pm to 3am of a security patrol within in the area. That was a fantastic idea. Crime is on the rise in the area and community safety and security is paramount."

"Brighter and better street lighting in the town and around the suburbs and popular parks. More security and street cameras in hotspot areas. Police presence - more patrols in hotspot areas."

"Petty crime is apparent - following up and publishing the outcomes of reported crimes, better lighting and active surveillance are areas that police are not funded for - let's do it locally.

Discourage anti-social activity by constant surveillance."

"There has been a lot of house break-ins and vandalism -

more cameras would be good to help deter such behaviours."

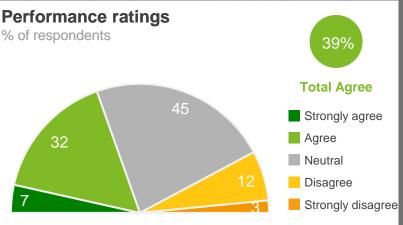
"Encourage neighbourhood watch, provide education on how to prevent crime etc."

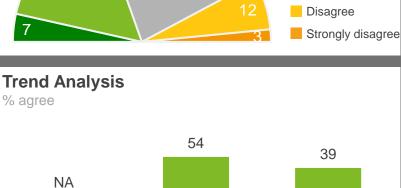
"Communication about safety and community awareness for preventing crime."



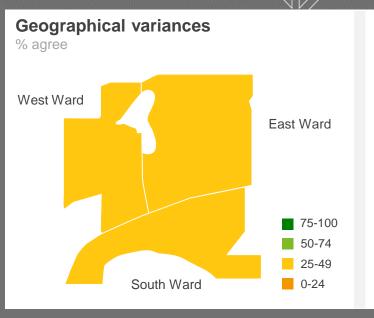
Other areas to address

The Town has developed and communicated a clear vision for the area









Location	
South Ward	45
East Ward	35
West Ward	40

Community variances

65+ years

49

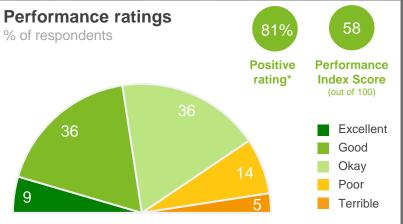
% agree

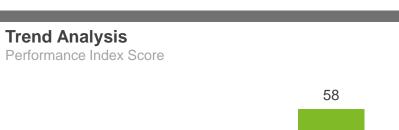
Gender		Age of children		Disability & culture	
Male	40	0-4 years	42	Disability	44
Female	41	5-11 years	29	Mainly speak LOTE	47
Age		12-17 years	33	Home ownership	
18-34 years	30	18+ years	35	Home owner	42
35-49 years	37	No children	44		
50-64 years	38	140 Children		Renting / other	26

Town's Strategic Community Plan

(with the vision, objectives and priority projects)

Note: **Low awareness**. Only 37% of respondents were familiar enough with this plan to rate performance.





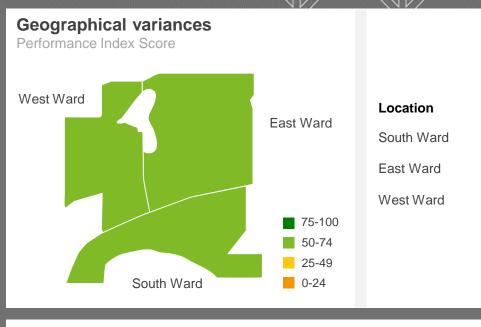
NA

2017

NA

2014





Community variances

Performance Index Score

Gender		Age of children		Disability & culture	
Male	60	0-4 years	52	Disability	55
Female	56	5-11 years	50	Mainly speak LOTE	59
Age		12-17 years	54	Home ownership	
18-34 years	64	18+ years	56	Home owner	58
35-49 years	55	•		rionie owner	50
·		No children	60	Renting / other	55
50-64 years	55			13711119 / 311131	30
65+ years	57				

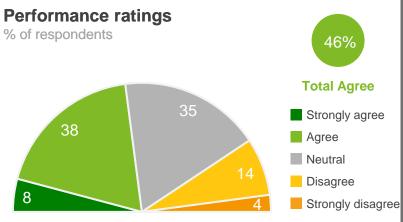
61

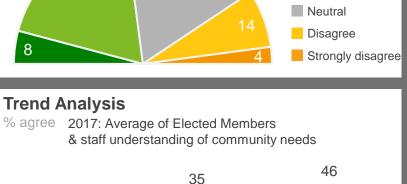
55

56

2023

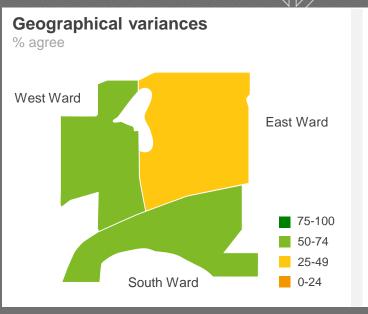
The Town has a good understanding of community needs







NA



Location	
South Ward	53
East Ward	39
West Ward	52

Community variances

65+ years

50

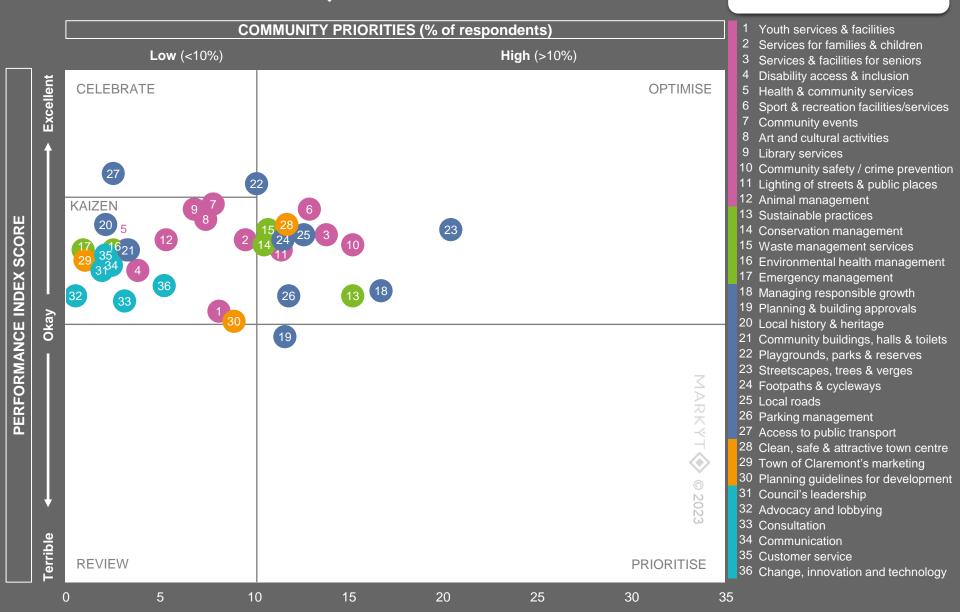
% agree

Gender		Age of children		Disability & culture	
Male	53	0-4 years	45	Disability	45
Female	42	5-11 years	39	Mainly speak LOTE	61
Age		12-17 years	44	Home ownership	
18-34 years	50	18+ years	40	Home owner	44
35-49 years	40	No children	50	Danilla da	
50-64 years	41	140 official	00	Renting / other	57

MARKYT� community priorities

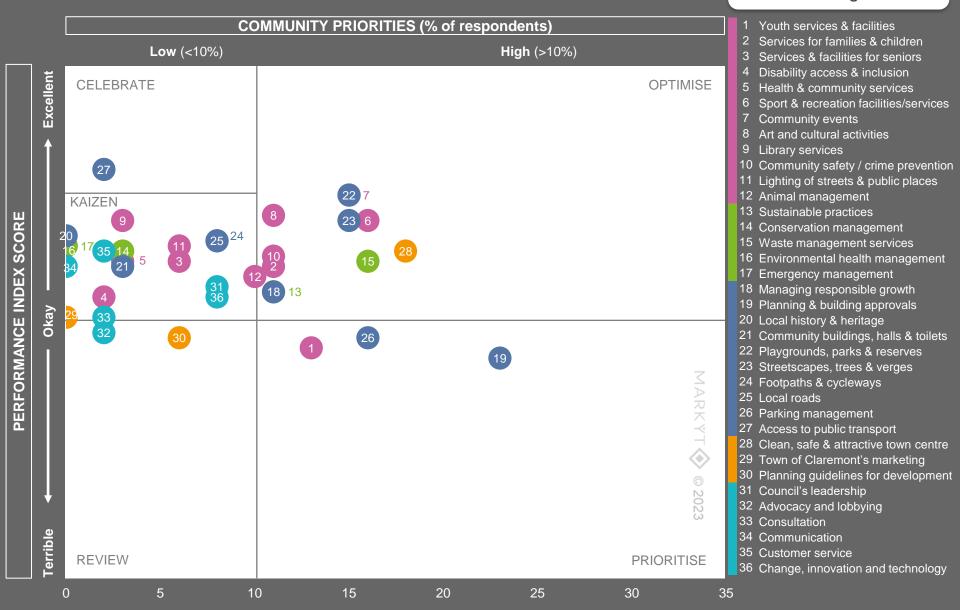
Other stakeholder groups

Residents



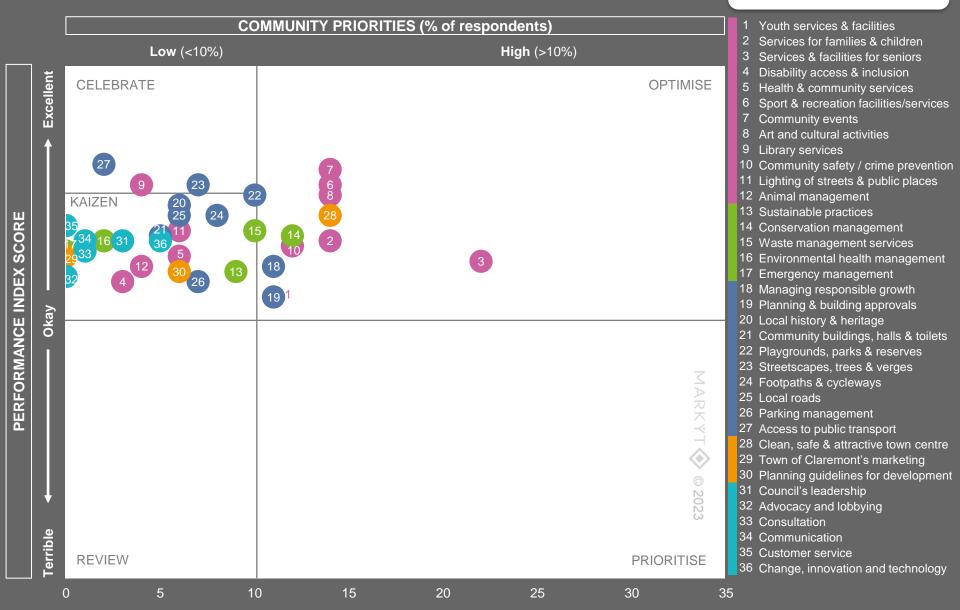
- Q. How would you rate performance in the following areas? Base: All respondents, excludes unsure and no response. (n=varies)
- Q. Which areas would you most like the Council to focus on improving? Base: All respondents, excludes no response (n = 854)

Business owner / manager



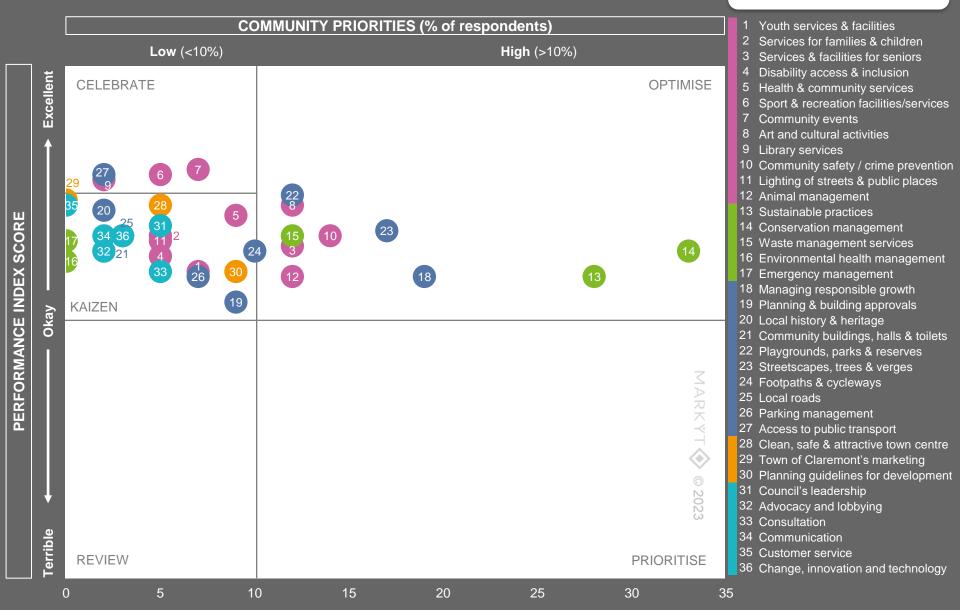
- Q. How would you rate performance in the following areas? Base: All respondents, excludes unsure and no response. (n=varies)
- Q. Which areas would you most like the Council to focus on improving? Base: All respondents, excludes no response (n = 62) Copyright CATALYSE® Pty Ltd. © 2023

Out of area ratepayer / visitor



- Q. How would you rate performance in the following areas? Base: All respondents, excludes unsure and no response. (n=varies)
- Q. Which areas would you most like the Council to focus on improving? Base: All respondents, excludes no response (n = 108)

Elected member / Town staff



- Q. How would you rate performance in the following areas? Base: All respondents, excludes unsure and no response. (n=varies)
- Q. Which areas would you most like the Council to focus on improving? Base: All respondents, excludes no response (n = 58) Copyright CATALYSE® Pty Ltd. © 2023



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