

# TOWN of CLAREMONT Information Pack



**Position** Marketing and Communications Officer – 24 hours per week.

**Salary** \$81,609 per annum (pro rata) - \$41.30 per hour.  
Plus 15% superannuation.

The Town of Claremont is a progressive local government that was established in 1898 for the picturesque riverside suburbs of Claremont and Swanbourne. It is a busy and forward focused local government with dedicated staff who are committed to making a difference at a local level. The Town was recently ranked Number 1 local government from a Community Scorecard, as voted by their community.

The Town of Claremont is seeking an experienced Marketing and Communications Officer to drive digital growth and engagement and to further enhance the Town's corporate image. Key responsibilities of the position include:

- Assisting with the development of the Town's social media strategy.
- Producing timely and high-quality communications via the Town's regular communication channels.
- Maintaining, and continually improving the Town's website.
- Improving digital user experience (UX) and increasing digital customer engagement.
- Incorporating reporting methodologies to evaluate social media engagement.
- Coordinating marketing material and campaigns to promote the Town's community events calendar

The successful candidate will have broad knowledge of digital communication tools and trends and have experience with successful digital marketing campaigns with strong writing skills. They will adapt at developing and managing content across social media, websites, newsletters, and other platforms, ensuring consistency and quality. They will be a team player and their core values will mirror the Town's values of respect, integrity, quality communication and excellent customer service.

The Town offers great benefits such as a health and wellbeing program, additional superannuation contributions, flexible working arrangements, RDOs, free onsite parking and free access to an on-site gym and to the Claremont Aquatic Centre.

**Applications close 15 April 2025 at 5pm.** The Town is an equal opportunity employer that values a diverse workplace. We encourage people of all ages, genders, culturally diverse backgrounds and those with a disability to apply.

Please direct all enquiries to Joshua Collins, HR Advisor (9285 4300). Early applications are highly recommended as the Town will interview suitable candidates prior to the closing date.



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## Completing your application

In order to be considered you must be able to demonstrate your suitability for the position. Before preparing your application check the essential selection criteria outlined in the position description to make sure you are eligible to apply.

## What your application must include

### Cover letter

A covering letter is required and should demonstrate your suitability for the position.

### Resume

Your Resume should include your personal details, relevant work history, education, training, qualifications and professional memberships.

The names and contact details of at least two work related referees should be presented in your Resume.



## Lodging your application

Please ensure that the position title is clearly marked in the covering letter of your application. Applications must reach the Town of Claremont no later than 5.00pm on the closing date. The Town of Claremont prefers to receive applications via email at [toc@claremont.wa.gov.au](mailto:toc@claremont.wa.gov.au)

Alternatively, applications may be mailed to:

Town of Claremont  
PO Box 54, Claremont WA 6910

Please do not submit original documents.

Canvassing of Councillors will disqualify applicants.

The Town of Claremont is an Equal Employment Opportunity Employer and is committed to selecting the best applicant for each vacancy.

If you do not hear back from the Town within 2-3 weeks, please consider your application unsuccessful.



# TOWN of CLAREMONT Employee Benefits



## Remuneration & Conditions

- Competitive salaries;
- Generous superannuation contribution scheme;
- Flexible work options including work from home (WFH);
- Employee recognition program;
- Attractive working location in the Claremont Town Centre;
- Modern, accessible workspaces;
- Accessible public transport and free car parking.



## Health & Wellbeing Initiatives

- Free use of our Corporate Gym and Aquatic Centre;
- Confidential employee assistance program;
- Flu vaccinations;
- Skin cancer checks;
- Health and wellbeing seminars and initiatives.



## Training & Development

- Training courses;
- Opportunities to attend work-related conferences and seminars;
- Study assistance options including reimbursement of approved course fees (conditions apply);
- Opportunities to act in higher grade roles;
- Opportunities to participate in project teams and committees.

